



Technology Platform Comparisons for Online Events

	Adobe Connect	GoTo Webinar	Zoom	Webex
Cost per month	\$50 Adobe connect meetings \$130 Adobe connect webinars	\$89	\$19.99	Site is locked currently because
Ability to send out alerts/notifications	Yes	Yes	Only meeting invitation	Only meeting invitation
Event management (pre-registration)	Yes	Yes	Yes, number of fields limited	Yes, number of fields limited
Multi-host	Yes	Yes	Ability to assign alternate hosts. One host at a time.	Ability to assign alternate hosts
Screen share	Yes	Yes	Yes	Yes
Recording capabilities	Yes	Yes	By host only	Yes
Methods of audience participation	Whiteboard, screen sharing, Polls, surveys, discussions notes (by host)	Screen sharing, polls, surveys, hand raising	Non-verbal feedback: Yes/no, raise hand buttons	Engagement Dashboard, Polls & Surveys
User Friendly	Yes	Yes	Yes	Yes
Can attendee chat in private?	Yes	No, but can via email	Yes	Yes
Can attendees see questions asked?	After they are answered or if they are entered into the discussion notes. (TBD for a more precise answer)	They can see their own question. Organizer has show answered questions option	Yes, When question is sent to all attendees	Yes

Is there a video feature for presenters?	Yes	Yes	Yes	Yes
Can handouts be provided?	Yes	Yes	Screen share	Screen share
Polling questions possible?	Yes	Yes	No	Yes
Mute control? (Can all or some of the attendees be muted?)	Yes	Yes	Yes	Yes
Reporting capability (Reporting and Analytics)	Yes	Yes	Yes	Yes
Other features:	Multi private breakout sessions (depending on the level of service purchased) Has the ability to brand the meeting	Has the ability to brand the meeting	Live annotate capabilities	Can create a panelist invitation